

I'm really concerned about the way poverty is impacting so many people in our community and across the UK.

What will you personally do to make ending poverty a priority in parliament if you are elected?

Top Tips

- **Tell them why you care.** Share your own life experiences, or what you've seen from community groups and charities on the frontline of poverty.
- **Refocus the conversation:** "Because poverty affects 1 in 5 people in the UK, we need a strategy to tackle poverty. How will you help to build that strategy?"
- **Ask them why they care.** Ask the candidate what motivates them personally to take action to tackle poverty?
- **Don't argue.** We need to build long term relationships with elected representatives, so try to keep the conversation productive.

If you're talking to a campaigner, rephrase your question or ask them to follow up with the candidate directly.